



Michele Peterson (Allan Moore & Associates Interiors, Inc.) of Dallas, TX

Over 35 Million Monthly Unique Users Nominated Best Home Building, Remodeling and Design Professionals in North America and Around the World

Dallas, January 12, 2016 – Michele Peterson with Allan Moore & Associates Interiors, Inc. of Dallas, TX has won “Best of Houzz 2016” on [Houzz®](#), the leading platform for home remodeling and design. The 13-year old interior design firm was chosen by the more than 35 million monthly unique users that comprise the Houzz community from among more than one million active home building, remodeling and design industry professionals.

The Best Of Houzz is awarded annually in three categories: Design, Customer Service and Photography. Design award winners’ work was the most popular among the more than 35 million monthly users on Houzz. Customer Service honors are based on several factors, including the number and quality of client reviews a professional received in 2015. Architecture and interior design photographers whose images were most popular are recognized with the Photography award. A “Best Of Houzz 2016” badge will appear on winners’ profiles, as a sign of their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

“Anyone building, remodeling or decorating looks to Houzz for the most talented and service-oriented professionals” said Liza Hausman, vice president of Industry Marketing for Houzz. “We’re so pleased to recognize Michele Peterson and Allan Moore & Associates Interiors, voted one of our “Best Of Houzz” professionals by our enormous community of homeowners and design enthusiasts actively remodeling and decorating their homes.”

Follow Michele Peterson and Allan Moore & Associates Interiors on [Houzz](#).

About Michele Peterson and Allan Moore & Associates

Allan Moore & Associates Interiors combines boundless inspiration and creativity with years of high-profile experience to create a customer experience that is as unique as the projects themselves. Established in 2003 by owner and principal designer Allan Moore, the company features a team of industry leading professionals who can assist clients with all aspects of residential or commercial design. Just as there are no “standard” design challenges, the company delves deeply into every project, carefully shepherding clients along the entire road from inspiration to unveiling. No detail goes unnoticed, and no concern goes unaddressed as Moore and his colleagues work to create unique solutions that satisfy aesthetic desires and practical needs.



Designer Michele Peterson, Registered Interior Designer #9744, graduated from Texas Women's University with a Bachelor of Fine Arts in Interior Design. Projects include high-end residences, both primary and secondary, and luxury condominiums at the Ritz Carlton Dallas. Other projects in Texas include Austin and Houston; as well as several projects out of state including: Florida, Colorado, and Arkansas to name a few. Michele enjoys a mix of both classic and transitional interiors and is known for her discriminating eye for style from the foundation to the finishing touches.

About Houzz

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish – online or from a mobile device. From decorating a small room to building a custom home and everything in between, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community empowered by technology, Houzz is the easiest way for people to find inspiration, get advice, buy products and hire the professionals they need to help turn their ideas into reality. Headquartered in Palo Alto, CA, Houzz also has international offices in London, Berlin, Sydney, Moscow and Tokyo. Houzz and the Houzz logo are registered trademarks of Houzz Inc. worldwide. For more information, visit houzz.com.

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